

# Platinum Sponsorship

## Sector Exclusive Opportunity

<b>Pre Event Promotion:</b>	<ul style="list-style-type: none"> <li>• Sponsor's logo printed in the events promotional material as the Platinum Sponsor (brochures, banners, street boards, trade invitations, email-shots) and sent to related professionals regionally and internationally during the exhibitor/visitor mailing campaign.</li> <li>• Sponsor's logo on all Forum advertising, local, regional Newspapers and specialized trade magazines.</li> <li>• Dedicated press release for the sponsor's company.</li> <li>• Dedicated email shots to sponsor's target audience inviting to sponsors stand. HTML provided by sponsor.</li> <li>• Sponsor's company logo on all the Forum VIP Invitations.</li> <li>• Sponsor's support recognized in press materials, releases and email broadcasts.</li> </ul>
<b>Branding and Promotion at the Event:</b>	<ul style="list-style-type: none"> <li>• <b>Lead Sponsor of the event</b></li> <li>• Most premium &amp; prominent space of <b>36 sqm</b> in the exhibition hall (bare space)</li> <li>• Sponsor will be accommodated with 1 speaker slot.</li> <li>• Memento awarding by the Chief Guest at the inaugural ceremony.</li> <li>• 2 Full Page color Ads / Editorial in the official catalogue.</li> <li>• 1 Full Page company / CEO profile in the official catalogue.</li> <li>• 4 free delegate passes for sponsor's personnel.</li> <li>• 4 hanging banners (1.5 x 4 m) to be displayed in selected Forum Halls (design by sponsor).</li> <li>• 4 hanging banners (1 x 2.5 m) to be displayed at the central boulevard (design by sponsor).</li> <li>• 8 Sponsor's pop-up banner placed at both the entrances of the venue (front + rear/pop-up provided by sponsor).</li> <li>• 4 Sponsor's flags to be hoisted before the main entrance of the fairground (design by sponsor).</li> <li>• Sponsor's brochures to be displayed / distributed at the registration counters.</li> <li>• Sponsors logo on banners (inside and outside of the Forum room in appropriate track).</li> <li>• Sponsor's company hyperlinked logo on the Saudi Food Forum website under the title of Platinum sponsor.</li> </ul>
<b>Post – Event</b>	<ul style="list-style-type: none"> <li>• Sponsor's logo printed on all follow-up correspondence to the Forum including wrap up, acknowledgements and future event announcement.</li> </ul>
<b>Sponsorship Investment</b>	<b>US\$50,000</b>

**Branding of Visitor Badges, Lanyards, Visitor Bags, Exhibitor Packs and other marketing and branding opportunities are also available. Please feel free to discuss your requirements/ ideas with us.**

**Note:** The promotion campaign for Saudi Food Forum has already started, inclusion of logos, branding will be applicable only after sign-up as a sponsor on collaterals and advertisements that remains pending.

**Reed Sunaidi Exhibitions L.L.C.**

P.O. Box: 6762, Jeddah 21452, Kingdom of Saudi Arabia Email: [info@halalcouncil.org](mailto:info@halalcouncil.org) Web: [www.saudifoodforum.com](http://www.saudifoodforum.com)

# Gold Sponsorship

<p><b>Pre Event Promotion:</b></p>	<ul style="list-style-type: none"> <li>• Sponsor's logo printed in the events promotional material as the Gold Sponsor (brochures, banners, street boards, trade invitations, email-shots) and sent to related professionals regionally and internationally during the exhibitor/visitor mailing campaign.</li> <li>▪ Sponsor's logo on all Forum advertising, local, regional Newspapers and specialized trade magazines.</li> <li>▪ Dedicated press release for the sponsor's company.</li> <li>▪ Dedicated email shots to sponsor's target audience inviting to sponsors stand. HTML provided by sponsor.</li> <li>▪ Sponsor's company logo on all the Forum VIP Invitations.</li> <li>• Sponsor's support recognized in press materials, releases and email broadcasts.</li> </ul>
<p><b>Branding and Promotion at the Event:</b></p>	<ul style="list-style-type: none"> <li>• Most premium space of <b>27 sqm</b> in the exhibition hall (bare space).</li> <li>• Sponsor will be accommodated with 1 speaker slot.</li> <li>• Memento awarding by the Chief Guest at the inaugural ceremony.</li> <li>• 1 Full Page color Ad / Editorial in the official catalogue.</li> <li>• 1 Full Page company / CEO profile in the official catalogue.</li> <li>• 2 free delegate passes for sponsor's personnel.</li> <li>• 2 hanging banners (1.5 x 4 m) to be displayed in selected Forum Hall (design by sponsor).</li> <li>• 2 hanging banners (1 x 2.5 m) to be displayed at the central boulevard (design by sponsor).</li> <li>• 4 Sponsor's pop-up banner placed at both the entrances of the venue (front + rear/pop-up provided by sponsor).</li> <li>• 2 Sponsor's flags to be hoisted before the main entrance of the fairground (design by sponsor).</li> <li>• Sponsor's brochures to be displayed / distributed at the registration counters.</li> <li>• Sponsors logo on banners (inside and outside of the Forum room in appropriate track).</li> <li>• Sponsor's company hyperlinked logo on the Saudi Food Forum website under the title of Gold sponsor.</li> </ul>
<p><b>Post – Event</b></p>	<ul style="list-style-type: none"> <li>• Sponsor's logo printed on all follow-up correspondence to the Forum including wrap up, acknowledgements and future event announcement.</li> </ul>
<p><b>Sponsorship Investment</b></p>	<p><b>US\$30,000</b></p>

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# Silver Sponsorship

<p><b>Pre Event Promotion:</b></p>	<ul style="list-style-type: none"> <li>• Sponsor's logo printed in the events promotional material as the Silver Sponsor (brochures, banners, street boards, trade invitations, email-shots) and sent to related professionals regionally and internationally during the exhibitor/visitor mailing campaign.</li> <li>• Sponsor's logo on all Forum advertising, local, regional Newspapers and specialized trade magazines.</li> <li>• Dedicated email shots to sponsor's target audience inviting to sponsors stand. HTML provided by sponsor.</li> <li>• Sponsor's company logo on all the Forum VIP Invitations.</li> <li>• Sponsor's support recognized in press materials, releases and email broadcasts.</li> </ul>
<p><b>Branding and Promotion at the Event:</b></p>	<ul style="list-style-type: none"> <li>• Premium space of <b>12 sqm</b> in the exhibition hall (bare space).</li> <li>• Memento awarding by the Chief Guest at the Closing ceremony.</li> <li>• 1 Full Page color Ad / Editorial in the official catalogue.</li> <li>• 100 words company profile in the official catalogue.</li> <li>• 1 free delegate pass for sponsor's personnel.</li> <li>• 2 hanging banners (1.5 x 4 m) to be displayed in selected Food forum Hall (design by sponsor).</li> <li>• 2 Sponsor's pop-up banner placed at both the entrances of the venue (front + rear/pop-up provided by sponsor).</li> <li>• 1 Sponsor's flags to be hoisted before the main entrance of the fairground (design by sponsor).</li> <li>• Sponsor's brochures to be displayed / distributed at the registration counters.</li> <li>• Sponsors logo on banners (inside and outside of the Forum in appropriate track).</li> <li>• Sponsor's company hyperlinked logo on the Saudi Food Forum website under the title of Silver sponsor.</li> </ul>
<p><b>Post – Event</b></p>	<ul style="list-style-type: none"> <li>• Sponsor's logo printed on all follow-up correspondence to the Forum including wrap up, acknowledgements and future event announcement.</li> </ul>
<p><b>Sponsorship Investment</b></p>	<p><b>US\$20,000</b></p>

**Branding of Visitor Badges, Lanyards, Visitor Bags, Exhibitor Packs and other marketing and branding opportunities are also available. Please feel free to discuss your requirements/ ideas with us.**

**Note:** The promotion campaign for Saudi Food Forum has already started, inclusion of logos, branding will be applicable only after sign-up as a sponsor on collaterals and advertisements that remains pending.

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# Bronze Sponsorship

<b>Pre Event Promotion:</b>	<ul style="list-style-type: none"> <li>• Sponsor's logo printed in the events promotional material as the Bronze Sponsor (brochures, banners, street boards, trade invitations, email-shots) and sent to related professionals regionally and internationally during the exhibitor/visitor mailing campaign.</li> <li>• Sponsor's logo on all Forum advertising, local, regional Newspapers and specialized trade magazines.</li> <li>• Sponsor's support recognized in press materials, releases and email broadcasts.</li> </ul>
<b>Branding and Promotion at the Event:</b>	<ul style="list-style-type: none"> <li>• Premium space of <b>09 sqm</b> in the exhibition hall (bare space).</li> <li>• Memento awarding by the Chief Guest at the Closing ceremony.</li> <li>• 1 Full Page color Ad / Editorial in the official catalogue.</li> <li>• 100 words company profile in the official catalogue.</li> <li>• 1 free delegate pass for sponsor's personnel.</li> <li>• 2 Sponsors roll-up (85 x 200 cm) to be placed at central boulevard (to be provided by sponsor).</li> <li>• 1 Sponsor's pop-up banner placed at the venue (to be provided by sponsor).</li> <li>• 1 Sponsor's flags to be hoisted before the main entrance of the fairground (flag by sponsor).</li> <li>• Sponsor's company hyperlinked logo on the Saudi Food Forum website under the title of Bronze sponsor.</li> </ul>
<b>Post – Event</b>	<ul style="list-style-type: none"> <li>• Sponsor's logo printed on all follow-up correspondence to the Forum including wrap up, acknowledgements and future event announcement.</li> </ul>
<b>Sponsorship Investment</b>	<b>US\$10,000</b>

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# Gala Dinner Sponsorship

<b>Pre Event Promotion:</b>	<ul style="list-style-type: none"> <li>Sponsors logo to be printed in the Forum promotional materials as the Gala Dinner Sponsors (press ads, banners, street boards, and trade invitations) and to be sent to related professionals both regionally and internationally during the exhibitor/visitor mailing campaign.</li> <li>Sponsors logo on all the Forum advertising inserts both local and regional newspapers. as well as specialized trade/ Industry magazines.</li> <li>Sponsors company logo on all the Forum Invitations.</li> <li>Sponsors support recognized in press materials, releases and email broadcasts.</li> </ul>
<b>Branding and Promotion at the Event:</b>	<ul style="list-style-type: none"> <li>1 FULL PAGE colored Ad in the official catalogue.</li> <li>2 roll-up banner (85 x 200) cm to be placed at the central boulevard (roll-up to be provided by sponsor)</li> <li>1 full free delegate pass for sponsor's personnel.</li> <li>Sponsors logo to be printed in the Forum promotional materials as the Gala Dinner Sponsor (press ads, banners, street boards, Email Shots, Forum Programs, Delegate confirmations, Forum packs) and to be sent to related professionals both regionally and internationally during the forum promotion campaign.</li> <li>Sponsors company hyperlinked logo on the Saudi Food Forum page under the title of Gala Dinner Sponsor .</li> <li>Company promotion during the Networking Dinner &amp; advertisements display on screens.</li> </ul>
<b>Post – Event</b>	<ul style="list-style-type: none"> <li>Sponsor's logo printed on all follow-up correspondence to the Forum including wrap up, acknowledgements and future event announcement.</li> </ul>
<b>Sponsorship Investment</b>	<b>US\$20,000</b>

**Branding of Visitor Badges, Lanyards, Visitor Bags, Exhibitor Packs and other marketing and branding opportunities are also available. Please feel free to discuss your requirements/ ideas with us.**

**Note:** The promotion campaign for Saudi Food Forum has already started, inclusion of logos, branding will be applicable only after sign-up as a sponsor on collaterals and advertisements that remains pending.

## Networking Lunch Sponsorship

<b>Pre Event Promotion:</b>	<ul style="list-style-type: none"> <li>Sponsors logo to be printed in the Forum promotional materials as Lunch Sponsors (press ads, banners, street boards, and trade invitations) and to be sent to related professionals both regionally and internationally during the exhibitor/visitor mailing campaign.</li> <li>Sponsors logo on all the Forum advertising inserts both local and regional newspapers as well as specialized trade/ Industry magazines.</li> <li>Sponsors company logo on all the Saudi Food Forum 2013 Invitations.</li> <li>Sponsors support recognized in press materials, releases and email broadcasts.</li> </ul>
<b>Branding and Promotion at the Event:</b>	<ul style="list-style-type: none"> <li>1 FULL PAGE colored Ad in the official catalogue.</li> <li>1 Sponsors roll-up banner (85 x 200) cm to be placed at the central boulevard (roll-up to be provided by sponsor).</li> <li>Distribution of flyers during Networking Lunch.</li> <li>1 full free delegate pass for sponsor's personnel.</li> <li>Sponsors logo to be printed in the Forum promotional materials as the Lunch Sponsor (press ads, banners, street boards, Email Shots, Forum Programs, Delegate confirmations, Forum packs) and to be sent to related professionals both regionally and internationally during the forum promotion campaign.</li> <li>Sponsors company hyperlinked logo on the Saudi Food Forum page under the title of Networking Lunch Sponsor.</li> <li>Company promotion during the Networking Lunch &amp; advertisements display on screens.</li> </ul>
<b>Post – Event</b>	<ul style="list-style-type: none"> <li>Sponsor's logo printed on all follow-up correspondence to the Forum including wrap up, acknowledgements and future event announcement.</li> </ul>
<b>Sponsorship Investment</b>	<b>US\$20,000</b>

**Branding of Visitor Badges, Lanyards, Visitor Bags, Exhibitor Packs and other marketing and branding opportunities are also available. Please feel free to discuss your requirements/ ideas with us.**

**Note:** The promotion campaign for Saudi Food Forum has already started, inclusion of logos, branding will be applicable only after sign-up as a sponsor on collaterals and advertisements that remains pending.

# Networking Tea Sponsorship

<b>Pre Event Promotion:</b>	<ul style="list-style-type: none"> <li>• Sponsors logo on the program (sponsored Tea.</li> <li>• Sponsors support recognized in press materials, releases and email broadcasts.</li> </ul>
<b>Branding and Promotion at the Event:</b>	<ul style="list-style-type: none"> <li>• Distribution of promotional material during the tea breaks.</li> <li>• 1 full free delegate pass for sponsor’s personnel.</li> <li>• Sponsors logo to be printed in the Forum promotional materials as the Tea Sponsor (press ads, banners, street boards, Email Shots, Forum Programs, Delegate confirmations, Forum packs) and to be sent to related professionals both regionally and internationally during the forum promotion campaign.</li> <li>• Sponsors company hyperlinked logo on the Saudi Food Forum page under the title of Tea Sponsor.</li> </ul>
<b>Post – Event</b>	<ul style="list-style-type: none"> <li>• Sponsor’s logo printed on all follow-up correspondence to the Forum including wrap up, acknowledgements and future event announcement.</li> </ul>
<b>Sponsorship Investment</b>	<b>US\$6,000</b>

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